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A Toast to End Domestic Violence

Simply Winefest Showcases Wine & Spirits to Honor the Spirit of Survivors

Los Angeles, CA- "This will be a celebration of courage," says CEO of Safe Passage Trish Steele, of the wine festival planned at CBS Studios in Studio City on Saturday March 21st. "We are so grateful to have the community gathering to raise a glass to these women who've transformed their lives after surviving domestic violence, and are now stronger confident women and better mothers and role-models."

The charity Safe Passage has a 95% success rate of helping domestic violence survivors in the Los Angeles area find their way to a stable job, new residence, and healthy family life. The organization has grown since it's foundation 15 years ago to serve more than 1700 women and children.

"Our wine tastings and events offer top of the line samplings of more than 40 wines, tequila and beers," says Jeanette Carranza co-founder of Simply Wine Festival. "By helping Safe Passage, we know our quality selections are bettering the quality of lives where we live." Carranza met co-founder Martha Peretz more than 16 years ago. They built their love of wine after visiting the Champagne Region in France. From France to Napa Valley to Temecula their enjoyment of wine grew into a mission to share a taste of the local flavors with their community here in the Los Angeles area.

In addition to spirits and creative food dishes, more than 1600 attendees will get their first look at Fia's Formula E race car, dubbed the world's most powerful electric vehicle at 3000 hp. Tesla will also display its Model S.

Throughout the event, wine tastings will be accompanied by live music on stage and presentations by celebrities including CBS2's Jim Hill and LA Talk Radio Host Dr. Estelle Sneider, also known from the Real Housewives of Beverly Hills. Singer and Actress Andie Naar will present her song "I am Gone" as a music video testimony sharing her experience with domestic abuse in an effort to empower other victims to leave. Naar is currently in the Safe Passage program as a survivor of domestic violence.

Before and after the performances, the Glam Squad team will be offering makeovers to the women of Safe Passage. A portion of the proceeds from ticket sales and from a silent auction at the event will be donated to Safe Passage. Please visit www.SimplyWineFest.com for more information on the featured local wineries and to purchase tickets to the festival. The festival is sponsored by

CBSLA, Kaiser Permanente, and Galpin Ford.

WHERE: CBS Studios 4024 Radford Ave in Studio City

WHEN: 7 p.m. to 10 p.m. - Red Carpet interviews 7 - 8 p.m.

WHO: **Jim Hill**- CBS 2 Sports Anchor

Preity Uupala-Australian Actor, Philanthropist and former Miss India International

Dr. Estelle Sneider-LA Talk Radio Host, Pyschologist & Sexologist

Prince Mario-Max Zu Schaumburg-Lippe- Actor, TV Host, and Royal Celebrity

Trish Steele- CEO of Safe Passage

Jeanette Carranza- Co-founder Simply Wine Fest

Martha Peretz-Co-founder Simply Wine Fest

Andie Naar- Singer & Actress

TICKETS: General Admission \$120 - VIP \$165

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Safe Passage provides hope, opportunity, pride and empowerment to abused women and their children, leading them to a new and better life. Services include health and nutrition classes, counseling, medical checkups, reconstructive surgery, self defense classes, job and computer training, transportation, activities and mentorships for children, beauty counseling, and residential guidance and supplies.

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