



MEDIA ADVISORY

Safe Passage Press Conference

WHAT: On Saturday, February 23rd, Safe Passage will celebrate its 13th year helping rebuild and reshape the lives of women and their children who've suffered from domestic violence. The founder of Safe Passage will be joined by survivors, supportive celebrities, advocates, and local politicians to discuss the importance of raising awareness about domestic violence within Los Angeles.

WHO: **Trish Steele**, Domestic Violence Survivor & Founder of Safe Passage

Wendy Greuel, City Controller and Mayoral Candidate

Susan Sengezer, Survivor and Author of *Journey to My Father's Palace: Destiny, Coincidence... "You Decide"*

Christina Fulton, Philanthropist and Recording Artist, Ambassador to Casa Teresa & Founder of The Single Mom Foundation.

Weston Coppola-Cage, Domestic Violence Survivor, Leader of the melodic-metal band Allone, son of actor Nicolas Cage & Philanthropist Christina Fulton.

James Beard, Lead Instructor for LA County Sheriff's Dept's M.E.R.I.T. Program, and is a leading expert in Anger Management and Domestic Violence Prevention

Kelly LeBrock, Actress and Philanthropist who fundraises and dedicates time to improving lives for homeless, terminally ill and abused women and children.

WHEN: February 23, 2013
10:30 a.m.

WHERE: The Montage Beverly Hills
225 North Canon Drive

WHY: The Los Angeles Police Department recorded 10,282 domestic violence crimes reported in 2011. Studies show reports reflect less than half of the actual assaults. In the US, one in four women has experienced domestic violence in her lifetime.¹ Nearly three out of four Americans personally know someone who's been a victim of domestic violence.² On average, more than three women and one man are murdered

¹ CDC & Prevention & National Institute of Justice, July 2000

² Allstate Foundation Poll on DV in 2006

by their intimate partners in this country **every day**.³ Between 3.3 and 10 million children witness some form of domestic violence annually.⁴

The statistics are staggering and the reality is heartbreaking for victims affected both physically and emotionally. Raising awareness about this secret, but very real, crime is the only way to stop the cycle. We urge you to help us share this message, so that on Saturday your report may save a life.

Safe Passage provides hope, opportunity and empowerment to abused women and their children, leading them to a new and better life. Services include health and nutrition classes, counseling, medical checkups, reconstructive surgery, self defense classes, job and computer training, transportation, activities and mentorships for children, beauty counseling, and residential guidance and supplies.

HOW: For additional information contact Stephanie Abrams of AH! Media Solutions at 877-622-8535 abrams@ahmediasolutions.com or Vana Thiero 818-232-7476

* This press conference will be followed by a red carpet, and the Safe Passage Event, “Steps to a New Life,” which will include testimonials and artistic performances. (press release sent separately) **Videos of Safe Passage clients being treated will be available by request only.**

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³ Bureau of Justice Statistics, February 2003

⁴ Carlson, Bonnie E. 1984, A.R. Roberts Battered Women & Their Families 1992, Report of the 23rd Ross Roundtable Columbus, OH: Ross Laboratories.